



AI Meets Manufacturing: Wisconsin Leads the Way

Three of Wisconsin's leading manufacturing support organizations have announced a collaboration and new initiative to help mid-market manufacturers adopt **artificial intelligence and advanced technologies!**

The partnership brings together MKE Tech Hub Coalition, Wisconsin Manufacturing Extension Partnership, and University of Wisconsin–Stout to create a **statewide support network** that will provide strategic guidance, technical expertise, and hands-on support. The initiative aims to help manufacturers **improve productivity, navigate workforce challenges,** and identify where AI and advanced technologies can create real value in their operations.

[Click Here To Learn More →](#)

FREE Welding Training – Northwood Tech

Northwood Technical College is holding **free welding training** at Northwood Tech's mobile welding lab! Additionally, participants who successfully complete the training will receive a **\$250 stipend**.

The lab will be visiting the following locations:

<p>Cohort 1: April 13-16 & 20-23, 2026</p> <p>St Croix Central MFG Center, Hammond, WI</p> <p>Welding Refresher (8 students)</p> <ul style="list-style-type: none">• 8 am to 11 am each day <p>Advanced Welding Refresher (8 students)</p> <ul style="list-style-type: none">• 1:30 to 4:30 pm each day	<p>Cohort 2: May 4- 7 & May 11-14, 2026</p> <p>Northwood Tech New Richmond Campus</p> <p>Advanced Welding Refresher (8 students)</p> <ul style="list-style-type: none">• 8 am to 11 am each day <p>Welding Refresher (8 students)</p> <ul style="list-style-type: none">• 1:30 to 4:30 pm each day	<p>Cohort 3: June 1-4 & 8-11</p> <p>Maplewood Cottages, St Croix Falls, WI</p> <p>Welding Refresher (8 students)</p> <ul style="list-style-type: none">• 8 am to 11 am each day <p>Advanced Welding Refresher (8 students)</p> <ul style="list-style-type: none">• 1:30 to 4:30 pm each day"
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For more information on which event is best for you, contact Claire at Northwood Tech!

Claire Lindstrom

Associate Dean of Workforce and Community Development
Northwood Technical College

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[Click Here To Learn More →](#)

Have news, success stories, or opportunities to share?

We're building a strong pipeline of local stories and want to hear from you!

[Share Your News →](#)



Video Feature: Cadrex Manufacturing

We're excited to share a new video spotlighting the Cadrex Chippewa Falls plant, a key part of one of North America's most trusted manufacturing partners!

[Click here to watch the video!](#)

LEARN | GROW | LEAD

A CONFERENCE FOR BUSINESS & ADMINISTRATIVE PROFESSIONALS

Learn, Grow, Lead: A conference for Business and Administrative Professionals

Professionals looking to **build new skills and gain fresh ideas** for the workplace will have the opportunity this spring at **Learn Grow Lead, a professional development conference** hosted by CVTC for business and administrative professionals.

The event will take place on **Wednesday, April 22, 2026**, and will feature sessions focused on **communication, technology, wellness, and leadership**.

Designed for administrative professionals, office managers, support staff, and emerging leaders, the event offers an opportunity to **connect with peers, gain new insights, and return to work with fresh confidence**.

[Learn More and Register Online →](#)



Program Spotlight: ExporTech™

ExporTech™ is a national program helping manufacturers grow through exports. It offers a structured, customizable process to **tackle every aspect of international sales**. Companies finish with a personalized **global growth plan and an accelerated export strategy**.

[Click here to apply & learn more →](#)

Thanks for being part of the effort to strengthen manufacturing in Western Wisconsin.

The Manufacturing Alliance newsletter is designed to be a shared space for manufacturers, educators, and community partners across our region.

Here's how you can get involved:

- Share news, updates, or events from your organization
- Recommend a student, educator, or employee for a spotlight
- Highlight new programs or opportunities in your community

Share Your News or Events



Contact the Alliance Team →



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